## **CLAIMS**

### I claim:

1. A data transfer method comprising steps of 5 (a) examining a TV video signal, comprising electromagnetic (EM) waves distributed over time, for finding a time slot with a suitable EM wave transient rate; 10 (b) generating a data-carrying TV signal by inserting into said TV signal a hidden-from-viewer data signal in said time slot having said suitable EM waves transient rate; and (c) transmitting said data-carrying TV signal to a TV and a 15 data receiver. 2. The data transfer method of claim 1 wherein: said step (b) of generating a data-carrying TV signal by 20 inserting into said TV signal a hidden-from-viewer data signal comprising a step of inserting a frequency-modulated (FM) data signal into said time slot having said suitable EM wave transient rate. 25 3. The data transfer method of claim 1 wherein: said step (b) of generating a data-carrying TV signal by inserting into said TV signal a hidden-from-viewer data signal comprising a step of inserting multiple frequency-30 modulated (MF) data signals into said time slot having said

suitable EM wave transient rate.

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# 4. The data transfer method of claim 1 wherein:

said step (b) of generating a data-carrying TV signal by inserting into said TV signal a hidden-from-viewer data signal comprising a step of inserting a phase-modulated (PM) data signal into said time slot having said suitable EM wave transient rate.

5. The data transfer method of claim 1 wherein:

said step (b) of generating a data-carrying TV signal by inserting into said TV signal a hidden-from-viewer data signal comprising a step of inserting a multiple-phase-modulated (MP) data signal into said time slot having said suitable EM wave transient rate.

6. The data transfer method of claim 1 wherein:

said step (b) of generating a data-carrying TV signal by inserting into said TV signal a hidden-from-viewer data signal comprising a step of inserting a modulated data signal with a compensated format (CF) into said time slot having said suitable EM wave transient rate.

7. The data transfer method of claim 1 wherein:

said step (b) of generating a data-carrying TV signal by inserting into said TV signal a hidden-from-viewer data signal comprising a step of inserting a compensated-amplitude (CA) modulated data signal into said time slot having said suitable EM wave transient rate.

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The data transfer method of claim 1 wherein:

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said step (b) of generating a data-carrying TV signal by inserting into said TV signal a hidden-from-viewer data 5 signal comprising a step of inserting a differential amplitude (DA) modulated data signal into said time slot having said suitable EM wave transient rate. 9. The data transfer method of claim 1 wherein: 10 said step (b) of generating a data-carrying TV signal by inserting into said TV signal a hidden-from-viewer data signal comprising a step of inserting said data signal into said time slot employed for black level data transfer (BLDT). 15 10. The data transfer method of claim 9 wherein: said step of inserting said data signal into said time slots employed for black level data transfer (BLDT) comprising a 20 step of inserting a frequency-modulated (FM) data signal into said time slot employed for BLDT. 11. The data transfer method of claim 9 wherein: 25 said step of inserting said data signal into said time slots employed for black level data transfer (BLDT) comprising a step of inserting a multiple-frequency-modulated (MF) data signal into said time slot employed for BLDT. 30 12. The data transfer method of claim 9 wherein: said step of inserting said data signal into said time slots employed for black level data transfer (BLDT) comprising a step of inserting a phase-modulated (PF) data signal into

said time slot employed for BLDT.

### 13. The data transfer method of claim 9 wherein:

said step of inserting said data signal into said time slots employed for black level data transfer (BLDT) comprising a step of inserting a multiple-phase-modulated (MP) data signal into said time slot employed for BLDT.

14. The data transfer method of claim 9 wherein:

said step of inserting said data signal into said time slots employed for black level data transfer (BLDT) comprising a step of inserting a modulated signal with compensatedformat (CF) as data signal into said time slot employed for BLDT.

15. The data transfer method of claim 9 wherein:

said step of inserting said data signal into said time slots employed for black level data transfer (BLDT) comprising a step of inserting a compensated amplitude (CA) modulated data signal into said time slot employed for BLDT.

16. The data transfer method of claim 9 wherein:

said step of inserting said data signal into said time slots employed for black level data transfer (BLDT) comprising a step of inserting a differential amplitude (DA)-modulated data signal into said time slot employed for BLDT.

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	17.	The data transfer method of claim 1 wherein:
5		said step (b) of generating a data-carrying TV signal by inserting into said TV signal a hidden-from-viewer data signal comprising a step of inserting said data signal into said time slot employed for white level data transfer (WLDT).
10	18.	The data transfer method of claim 17 wherein:
		said step of inserting said data signal into said time slots employed for white level data transfer (WLDT) comprising a
		step of inserting a frequency-modulated (FM) data signal
15		into said time slot employed for WLDT.
ίδ	19.	The data transfer method of claim 17 wherein:
		said step of inserting said data signal into said time slots
		employed for white level data transfer (WLDT) comprising a
20		step of inserting a multiple-frequency-modulated (MF) data
		signal into said time slot employed for WLDT.
	20.	The data transfer method of claim 17 wherein:
25		said step of inserting said data signal into said time slots
		employed for white level data transfer (WLDT) comprising a
		step of inserting a phase-modulated (PF) data signal into said time slot employed for WLDT.
30	21.	The data transfer method of claim 17 wherein:
		said step of inserting said data signal into said time slots

employed for white level data transfer (WLDT) comprising a

step of inserting a multiple-phase-modulated (MP) data

signal into said time slot employed for WLDT.

The data transfer method of claim 17 wherein:

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5		said step of inserting said data signal into said time slots employed for white level data transfer (WLDT) comprising a step of inserting a modulated signal with compensated-format (CF) as data signal into said time slot employed for WLDT.
10	23.	The data transfer method of claim 17 wherein:
		said step of inserting said data signal into said time slots employed for white level data transfer (WLDT) comprising a
<b>.</b> =		step of inserting a compensated amplitude (CA) modulated data signal into said time slot employed for WLDT.
15	24.	The data transfer method of claim 17 wherein:
20		said step of inserting said data signal into said time slots employed for white level data transfer (WLDT) comprising a
		step of inserting a differential amplitude (DA)-modulated data signal into said time slot employed for WLDT.
	25.	The data transfer method of claim 1 wherein:
25		said step (b) of generating a data-carrying TV signal by inserting into said TV signal a hidden-from-viewer data signal comprising a step of inserting said data signal into said time slot employed for blank level data transfer (KLDT).
30	26.	The data transfer method of claim 25 wherein:
		said step of inserting said data signal into said time slots employed for blank level data transfer (KLDT) comprising a step of inserting a frequency-modulated (FM) data signal

into said time slot employed for KLDT.

	26.	The data transfer method of claim 25 wherein:
5		said step of inserting said data signal into said time slots employed for blank level data transfer (KLDT) comprising a step of inserting a multiple-frequency-modulated (MF) data signal into said time slot employed for KLDT.
	27.	The data transfer method of claim 25 wherein:
10		said step of inserting said data signal into said time slots employed for blank level data transfer (KLDT) comprising a step of inserting a phase-modulated (PF) data signal into said time slot employed for KLDT.
15	28.	The data transfer method of claim 25 wherein:
20		said step of inserting said data signal into said time slots employed for blank level data transfer (KLDT) comprising a step of inserting a multiple-phase-modulated (MP) data signal into said time slot employed for KLDT.
	29.	The data transfer method of claim 25 wherein:
25		said step of inserting said data signal into said time slots employed for blank level data transfer (KLDT) comprising a step of inserting a modulated signal with compensated-format (CF) as data signal into said time slot employed for KLDT.
30	30.	The data transfer method of claim 25 wherein:

said step of inserting said data signal into said time slots

data signal into said time slot employed for KLDT.

employed for blank level data transfer (KLDT) comprising a step of inserting a compensated amplitude (CA) modulated

### 31. The data transfer method of claim 25 wherein:

said step of inserting said data signal into said time slots employed for blank level data transfer (KLDT) comprising a step of inserting a differential amplitude (DA)-modulated data signal into said time slot employed for KLDT.

32. The data transfer method of claim 1 wherein:

said step (c) of transmitting said data-carrying TV signal to a TV and a data receiver further comprising a step of storing a data transmitted by said data-carrying TV signal in a user-accessible data-storage in said data receiver.

- 33. A data transfer method comprising steps of
  - (a) rearranging said TV signal into a non-viewer-interfering data-carrying TV signal; and
  - (b) transmitting said data-carrying TV signal to a TV and a data receiver.

The data transfer method of claim 33 wherein:

viewer-interfering data-carrying TV signal into said nonviewer-interfering data-carrying TV signal comprising a step of arranging said TV signal according to a color table data transfer (CTDT) method by best fitting a TV pixel signal to a color in one of at least two color tables for representing a binary level of a data according to a color table employed for encoding said binary level of said data into said TV pixel signal.

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35. \ The data transfer method of claim 33 wherein:

said step (a) of rearranging said TV signal into said non-viewer-interfering data-carrying TV signal comprising a step of arranging said TV signal according to a predefined object data transfer (PODT) method by prearranging a TV pixel signal for showing a designated object and employing said TV pixel signal for transmitting a data signal.

36. The data transfer method of claim 33 wherein:

said step (a) of rearranging said TV signal into said non-viewer-interfering data-carrying TV signal comprising a step of arranging said TV signal according to a small object data transfer (SODT) method by detecting a TV pixel signal for showing a small object and employing said TV pixel signal for transmitting a data signal.

37. The data transfer method of claim 33 wherein:

said step (a) of rearranging said TV signal into said non-viewer-interfering data-carrying TV signal comprising a step of arranging said TV signal according to a dedicated object data transfer (DODT) method by designating a TV pixel signal for showing a dedicated object and employing said TV pixel signal for transmitting a data signal.

38. The data transfer method of claim 33 wherein:

said step (a) of rearranging said TV signal into said non-viewer-interfering data-carrying TV signal comprising a step of arranging said TV signal according to an invisible frame data transfer (IFDT) method by determining a TV pixel signal in an invisible frame and employing said TV pixel signal for transmitting a data signal.

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	39.	The data transfer method of claim 38 wherein:
5		said step (a) of employing said TV pixel signal in said invisible frame for transmitting a data signal comprising a step of transmitting a frequency-modulated (FM) data signal.
	40.	The data transfer method of claim 38 wherein:
10		said step (a) of employing said TV pixel signal in said invisible frame for transmitting a data signal comprising a step of transmitting a multiple frequency-modulated (MF) data signal.
15	41.	The data transfer method of claim 38 wherein:
20		said step (a) of employing said TV pixel signal in said invisible frame for transmitting a data signal comprising a step of transmitting a phase-modulated (PM) data signal.
	42.	The data transfer method of claim 38 wherein:
25		said step (a) of employing said TV pixel signal in said invisible frame for transmitting a data signal comprising a step of transmitting a multiple-phase-modulated (MP) data signal.
	43.	The data transfer method of claim 38 wherein:
30		said step (a) of employing said TV pixel signal in said invisible frame for transmitting a data signal comprising a step of transmitting a modulated data signal with a

compensated format (CF).

	44.	The data transfer method of claim 38 wherein:
5		said step (a) of employing said TV pixel signal in said invisible frame for transmitting a data signal comprising a step of transmitting a compensated-amplitude (CA) modulated data signal.
	45.	The data transfer method of claim 38 wherein:
10		said step (a) of employing said TV pixel signal in said invisible frame for transmitting a data signal comprising a step of transmitting a differential amplitude (DA) modulated data signal.
15	46.	A video game system comprising:
20	· r	a TV signal interface/decoding means for receiving a TV signal encoded with a video-game data-signal therein for decoding and employing said data signal.
20	47.	The video game system of claim 46 wherein:
25		said TV signal interface/decoding means comprising a TV interface means for receiving said TV signal encoded with said data-signal from a TV.
	48.	The video game system of claim 46 further comprising:
30		a video game controller for allowing a video game player to control and play a video game on said video game system.

49. A stock price update system comprising:

a TV signal interface/decoding means for receiving a TV signal encoded with a data-signal comprising stock price data.